



JAMIE K. WHITE

DIGITAL JOURNALIST

WAYS TO CONTACT ME

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SOCIAL

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- 📷 jamiexwhite
- 👤 jamiexsnaps
- 🐦 jamiexCNN

EDUCATION

FLORIDA STATE UNIVERSITY

June 2008 - May 2013

Bachelor of Arts in English
Minor in Mass Communications

POINTS OF PRIDE

- 11 Countries from which I have written stories
- 8K Twitter followers I helped amass for @CNNNSdigital
- 60 Stories written for CNN.com
- 600 Client relationships I help manage and foster

SKILLS

CMS, Writing, Adobe Omniture, Crowdtangle, Chartbeat, Editing, Photoshop, Personality, Twitter, Creativity, Instagram, Dataminr, Tweetdeck, Mailchimp, Snapchat, Drive, Analytics, Self-Motivation

EXPERIENCE

DIGITAL ASSIGNMENT EDITOR + PRODUCER

CNN | June 2013 to present

- Creates + curates digital content to 600+ news partners
- Manages @CNNNSdigital Twitter account
- Fosters relationships with web producers across the nation
- Deeply involved with product launch of NewsSource Digital

FREELANCE ASSOCIATE PRODUCER

CNN | April - June 2013

- Coordinated live shots
- Wrote + produced scripts for daily franchise packages

PRODUCTION INTERN

CNN | January - April 2013

- Wrote + produced packages
- Curated stories for the CNN Wire

EDITORIAL/FASHION INTERN

Women's Wear Daily | December 2012 - January 2013

- Archived samples, communicated with designers + PR teams
- Assisted fashion editors with photo shoots

REPORTER + PRODUCER

Florida State University | August - December 2012

- Produced content for digital + TV + radio
- Performed stand-ups for news segments

EAST COAST REGIONAL EDITOR

Uloop | January - May 2012

- Managed student editors from over 20 states
- Initiated social media strategies to advertise positions for writers